



National  
6400 N Beltline Road • Suite 210, Irving, TX 75063

## Insertion Contract

Salem Radio Network  
6400 N Beltline Rd  
Suite 210  
Irving, TX 75063

Advertiser	Product	Order #	Ver #	Rev #	# Wks	Page #
Hispanic Victory PAC	Hispanic Victory PAC	7947001	1		3	1
Salesperson	Salesperson Phone #	Date	Time	Start	End	
Dan Poole	(248)581-1228	10/14/16	12:22PM	10/17/16	11/6/16	
Sales Office	Agency	Survey	Demos			
SMR (SA Region)	Hispanic Victory PAC					

Product Protection: \*Political-Issue

Line #	Vehicle	Days & Times M T W T F S S	Oct 17	Oct 24	Oct 31	Nov 7	Nov 14	Nov 21	Nov 28	Dec 5	Dec 12	Dec 19	Dec 26	Jan 2	Jan 9	Total Units	Len	Unit Rate	Extended Total
2	WDVZ-AM	Mo-Fr 6AM-7PM	30	30	30											90	60	25.00	2250

Weekly Units 30 30 30 0 0 0 0 0 0 0 0 0 0 0 0 0 90  
Weekly Gross \$ 750 750 750 0 0 0 0 0 0 0 0 0 0 0 0 0 2250

Air Time Total Gross: \$ 2,250.00 Agency Commission: \$.00 Total Net: \$ 2,250.00

SMRS APPLICABLE COMMISSION WILL BE DEDUCTED FROM THE TOTAL NET AMOUNT

Order is Broadcast Calendar Billing. Please fax signed insertion to 972-367-1928

With approval of salesperson, make goods within flight only.

All orders require affidavits showing date and time spots aired, isci code, po# and/or estimate number.

CASH IN ADVANCE

Accepted for Salem Radio Network:

Name \_\_\_\_\_ Title \_\_\_\_\_

Accepted for Producer or Station:

Name \_\_\_\_\_ Title \_\_\_\_\_

*[Handwritten Signature]*

*[Handwritten Signature]*

*[Handwritten Signature]*

NAB Form PB-17 Non-Candidate 4-4 Open with

NAB Form PB-17 Issues

**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	N of
SEE CONTRACT					

Total Charges:

9,630<sup>00</sup>**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as shown. The information is only generated monthly. Contact person who can provide the times.

the file : Page 3 / 3

NAB Form PB-17 Non-Candidate 4- Open with

NAB Form PB-17 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">MIAMI, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">10/14/16</span>
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I, Jean Sanchez-Cano  
do hereby request station time concerning the following issue:

POLITICAL ADS
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Numt of Wei
SEE CONTRACT					

<b>Total Charges:</b>	<span style="font-size: 1.2em;">9,630<sup>00</sup></span>
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This broadcast time will be used by: HISPANIC VICTORY PAC

Does the programming (in whole or in part) communicate "a message of national importance?"	Page 1 / 3
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NAB Form PB-17 Non-Candidate 4- Open with

## NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*JESUS SANZOL-CANETE, TREASURER*  
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE  
OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/14/16  
Date

*Jesús Sanzol-Canete*  
President/Chairman/Member

571-306-8600

**ORDER**

**Orders**  
**Order / Rev:** 260024  
**Alt Order #:** 7947001  
**Product Desc:** Hispanic Victory PAC  
**Estimate:**  
**Flight Dates:** 10/18/16 - 11/06/16  
**Original Date / Rev:** 10/17/16 / 10/17/16  
**Order Type:** GENERAL

WDYZ-AM

**Primary AE:** Dan Poole  
**Sales Office:** SMR  
**Sales Region:** SMR

**Agency Name:** SMR  
**Buying Contact:**  
**Billing Contact:** Yolanda Roberts  
 6400 N. Beltline Road, Suite 210  
 Irving, TX 75063

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Hispanic Victory PAC  
**Demographic:** HH  
**Product Codes:** Political Issue  
**Priority:** P-04  
**Revenue Codes:** DIR, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	60	\$1,500.00	\$1,500.00
10/31/16	11/04/16	30	\$750.00	\$750.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	60	\$1,500.00	\$1,500.00	0.00
November 2016	30	\$750.00	\$750.00	0.00
<b>Totals</b>	<b>90</b>	<b>\$2,250.00</b>	<b>\$2,250.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Poole			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDYZ	10/18/16	11/06/16	M-F Prime Rotator	CM	6a-7p	MTWTF--	1:00	30	\$25.00	P-04	0.00	NM	90	\$2,250.00
				M-F Prime Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		30				\$25.00		0.00			
		Week: 10/24/16	10/30/16	MTWTF--		30				\$25.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		30				\$25.00		0.00			
													<b>Totals</b>	<b>90</b>	<b>\$2,250.00</b>